2018 Sustainable Development Goals in Focus
My World Survey: Kantar Public collaborating with UN SDG Action Campaign and Paragon Partnerships

Purpose:
1. Bringing citizen voices into official debates about the SDGs
2. Holding governments and institutions accountable for SDG achievement
3. A point-estimate against which to measure progress in future years

Key activities:
• Developed a question library of almost 100 questions
• In 2018: 1,000 Face-to-Face surveys across 3 voluntary reporting countries
  • Results are nationally representative (weighted samples)

Sri Lanka
Lebanon
Romania
My World Survey 2018

• Developed a question library of almost 100 questions on citizen engagement with the SDGs and citizen perception of progress toward the SDGs
• Led and coordinated multi-country research across 3 voluntary reporting countries
• 1,000 Face-to-Face surveys in each country
• Results are nationally representative

Sri Lanka
Lebanon
Romania
Methodology and Population
sample of 2,831 people across 3 countries

51% female

39.5 years old

65% employed
Findings & Insights
Key Results

1. Relatively low levels of awareness of the SDGs

2. Citizens are most concerned with health & well-being, poverty, and quality education

3. Few people report perceived improvements in any of the SDGs in the last year
### Awareness of the SDGs is relatively low

<table>
<thead>
<tr>
<th>Have heard of the SDGs</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Lebanon</td>
<td>24%</td>
</tr>
<tr>
<td>Romania</td>
<td>8%</td>
</tr>
<tr>
<td>Sri Lanka</td>
<td>33%</td>
</tr>
</tbody>
</table>

All of the topics covered in this questionnaire today are part of the newly agreed Sustainable Development Goals or Global Goals signed up to by 193 countries including [COUNTRY]. **Before taking this survey, were you aware of the Goals?**
SDGs of Most Concern: Citizens are most concerned with health & well-being, poverty, and quality education.

Few people report perceived improvements in any of the SDGs in the last year.
SDG 6: Clean Water and Sanitation: 42% of Lebanese have problems with water always or often

How often have you had problems accessing clean drinking water at home?

Respondents were also asked if the situation got better, worse, or stayed the same in the past year. Most respondents reported no change (67%).
SDG 6: Clean Water and Sanitation: sanitation concerns less prevalent but still a concern in Lebanon

How often have you had a problem accessing functional sanitation facilities where you live?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Lebanon</th>
<th>Romania</th>
<th>Sri Lanka</th>
</tr>
</thead>
<tbody>
<tr>
<td>Never</td>
<td>33%</td>
<td>8%</td>
<td>0%</td>
</tr>
<tr>
<td>Rarely</td>
<td>31%</td>
<td>21%</td>
<td>3%</td>
</tr>
<tr>
<td>Sometime</td>
<td>21%</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>Often</td>
<td>7%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Always</td>
<td>7%</td>
<td>0%</td>
<td>3%</td>
</tr>
</tbody>
</table>
SDG 7: Affordable and Clean Energy: over half of Lebanese report challenges with electricity often or always

How often have you had problems with having electricity at home?

- Never: 7% (Lebanon), 35% (Romania), 28% (Sri Lanka)
- Rarely: 10% (Lebanon), 42% (Romania), 34% (Sri Lanka)
- Sometime: 45% (Lebanon), 29% (Romania), 16% (Sri Lanka)
- Often: 3% (Lebanon), 16% (Romania), 7% (Sri Lanka)
- Always: 0% (Lebanon), 25% (Romania), 1% (Sri Lanka)
SDG 11: Sustainable Cities and Communities: transport access and satisfaction aren’t closely linked

Public transport availability

- **Always**: Sri Lanka - 18%, Romania - 20%, Lebanon - 22%
- **Often**: Sri Lanka - 15%, Romania - 14%, Lebanon - 19%
- **Sometimes**: Sri Lanka - 8%, Romania - 11%, Lebanon - 10%
- **Rarely**: Sri Lanka - 9%, Romania - 11%, Lebanon - 10%
- **Never**: Sri Lanka - 10%, Romania - 10%, Lebanon - 10%

Satisfaction with public transport access

- **Very satisfied**: Sri Lanka - 11%, Romania - 12%, Lebanon - 37%
- **Quite satisfied**: Sri Lanka - 11%, Romania - 12%, Lebanon - 49%
- **Not very satisfied**: Sri Lanka - 11%, Romania - 12%, Lebanon - 19%
- **Not at all satisfied**: Sri Lanka - 4%, Romania - 7%, Lebanon - 16%
**SDG 12: Responsible Consumption and Production: Sri Lanka has high levels of recycling, particularly reuse**

<table>
<thead>
<tr>
<th>Has recycling facilities near home</th>
<th>Lebanon</th>
<th>Romania</th>
<th>Sri Lanka</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>15%</td>
<td>45%</td>
<td>34%</td>
</tr>
<tr>
<td>Recycled/reused the last plastic bottle used</td>
<td>17%</td>
<td>44%</td>
<td>70%</td>
</tr>
<tr>
<td><strong>Believes the plastic bottle was recycled or reused</strong></td>
<td>29%</td>
<td>51%</td>
<td>71%</td>
</tr>
</tbody>
</table>
SDG 15: Life on Land: Most people report clean playgrounds, and that they either improved or stayed the same
SDG 17: Partnerships for the Goals

- International cooperation:
  - Too much: 19%
  - Right Amount: 32%
  - Too little: 32%
  - Don’t know: 15%

- Assistance RECEIVED:
  - Too much: 17%
  - Right Amount: 36%
  - Too little: 32%
  - Don’t know: 14%

- Assistance GIVEN:
  - Too much: 16%
  - Right Amount: 33%
  - Too little: 30%
  - Don’t know: 14%
Thank you

To learn more about Paragon Partnerships visit: www.paragonpartnerships.com

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