Haus Carstanjen, Bonn
Photo: Michael Sondermann/Bundesstadt Bonn
### Influencing and monitoring the SDG agenda

**MY World 2030** ([myworld2030.org](http://myworld2030.org)) is an adaptable platform for citizen-generated data and engagement with the SDGs. MY World 2030 allows people from around the world to tell the UN what they are passionate about in the SDG agenda and offer a gauge of perceived progress until 2030.

### Sharing human stories behind the data

**Humans of MY World** ([facebook.com/humansofmyworld](https://facebook.com/humansofmyworld)) shows the human faces and stories behind the MY World data. Youth advocates traveled to over 30 countries around the world to gather photo-testimonies on what matters most to anonymous individuals. In addition to the Facebook page and social media campaigns, the testimonies were used in over 11 high-level meetings to bring the voices of the people directly to decision makers.

### Creating space for citizen input

**World We Want** ([worldwewant2030.org](http://worldwewant2030.org)) is a joint venture between the UN and Civil Society. The World We Want enables people to engage, visualize and analyze people’s voices on sustainable development. The platform hosts a series of SDGs focused consultations intended to ensure the voices of the most marginalized communities are considered during key development moments at the global, regional and local levels. [@WorldWeWant2030](https://twitter.com/@WorldWeWant2030)

### Inspiring action with innovation and data

**Data playground exhibitions** feature interactive displays of citizen-generated data and storytelling initiatives. Using large touch screens, viewers can touch and play with visualizations, making “big data” fun and exciting. The data is paired with different storytelling initiatives to allow for tangible understanding and examples of the people behind the data, such as MY World and the World We Want.

### Changing perceptions and building empathy

Through virtual reality ([UNVR.org](http://UNVR.org)), new media, and other immersive experiences, the UN SDG Action Campaign leverages new technology and creative storytelling to empower individuals to share personal anecdotes of the Sustainable Development Goals to create a bridge of understanding, empathy and collective accountability for building a better world. [#UNVR](https://twitter.com/#UNVR)